



NOVEMBER/DECEMBER 2021, VOLUME 42, ISSUE 2

BETA BETA BULLETIN



Beta Beta Chapter Greensboro, NC Region VII NC DKG
Delta Kappa Gamma Society International

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

Websites

[Beta Beta Chapter weebly](#)

[NC DKG](#)

[Delta Kappa Gamma Society International](#)
(You will need your 6 digit member number)

DKG VISION STATEMENT

LEADING WOMEN EDUCATORS IMPACTING EDUCATION WORLDWIDE.

DKG MISSION STATEMENT

THE DELTA KAPPA GAMMA SOCIETY INTERNATIONAL PROMOTES PROFESSIONAL AND PERSONAL GROWTH OF WOMEN EDUCATORS AND EXCELLENCE IN EDUCATION.

CO-PRESIDENTS MESSAGE

Beta Beta Sisters,

We hope you had a good Thanksgiving holiday with your families and friends. We held our first meeting of the year in September and heard remarks from our Eta State president, Beth Winstead. She shared the theme of her biennium, Linking the Past, Present, and Future.

We attended the virtual NC DKG Business Meeting on September 18. During the session President Beth stated that we will focus on fellowship, mental health, and membership.

Sisters, we need your help this year. We need a recording secretary and a chair for the scholarship committee. We would also like to get your input on programming for this year. Please complete the survey that we emailed in September to share your interest.

Yours in sisterhood,

Robin Harris and Adjoo Botwe Rankin

IN THIS NEWSLETTER

Co-Presidents
Message - 1

Officers + Dec. Meeting
Recap- 2

Member Spotlight - 3

Membership News - 4

State News - 5

International News - 6

Mark your Calendar - 7

2021-2022 BETA BETA OFFICERS

CO-PRESIDENTS: ROBIN HARRIS & ADJOA BOTWE-RANKINTREASURER: KATHY DURHAMRECORDING SECRETARY: **VACANT**

CORRESPONDING SECRETARY & NEWSLETTER EDITOR:

GLASHER ROBINSONPARLIAMENTARIAN: **VACANT**MEMBERSHIP CHAIR: STEPHANIE RAKESEDUCATIONAL EXCELLENCE CHAIR: JOY CANTEYMARKETING, PUBLICITY & YEARBOOK: LANDE BRADY &LEIGH ANN LITTLE

*CLICK ON THE OFFICER'S NAME TO SEND AN EMAIL.

STANDING COMMITTEES

- Click on [Committee Listing](#) to see our list of standing committees.

December 6th Meeting Recap



Follow Brenda Berg and BEST NC on social media by clicking each icon below.

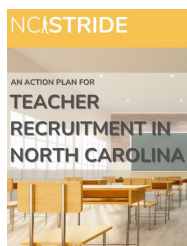


On Monday, December 6, 2021, Brenda Berg served as the guest speaker for the Beta Beta chapter meeting. Berg is the President & CEO of BEST NC (Business for Educational Success and Transformation in North Carolina), a nonprofit, nonpartisan coalition of over 100 business leaders with a focus on making education in North Carolina the best in the nation.

Through policy and advocacy, BEST NC strives to ensure that every student in North Carolina will graduate with the knowledge, skills, and behaviors to succeed in a competitive global economy. BEST NC established a teacher recruitment working group to help develop a set of recommendations and impactful teacher recruitment strategies for North Carolina.

Breg has over 25 years of experience as a business owner, public policy professional, and education advocate. Brenda leads the overall BEST NC vision, strategy, and operations while leveraging her expertise to be the business-to-education bridge in BEST NC's work to transform education in North Carolina. Breg has a Bachelor of Arts degree in Economics and a Master's degree in Public Policy, both from Georgetown University.

There was also a much-needed conversation about the future of the Beta Beta chapter. What do we see as our key focuses and how do we evolve to successfully recruit, and retain ACTIVE membership. **Please take this [survey](#) to help us identify our next steps.**



Click on the picture on the left to read the NCSTRIDE framework and the picture on the right to read the 2021 Facts and Figures report.



Please send any newsletter contributions for the Jan./Feb. issue by Friday, January 28, 2022 to [Glasher Robinson](#).

Look for the upcoming issues of the Beta Beta Bulletin:

February 2022

March 2022

May 2022

To order Chapter DKG Shirts, [click here](#).

Use the code **DKGSHIP** for discount shipping.

A graphic of a spotlight shining from the top left corner onto the text. The spotlight beam is yellow and tapers towards the top left.

Member Spotlight



Name: Kathy Durham

Chapter: Beta Beta

Region: VII

Initiation Date: April 2009

Current Position: Treasurer of Beta Beta

Education: Bachelor of Arts degree in Education with a minor in Mathematics (The University of North Carolina at Chapel Hill)

Professional/Position History: **Teacher**, Administrator, and Registrar for Canterbury School; Teacher, and Administrator at Wiley Elementary School and Guilford Middle School; NCAE/NEA, Guilford County Black Educators Caucus.

Highlights: Kathy has done an amazing job with balancing the chapter's finances. She ensures that our dues are remitted to the State and documentation is maintained. Our chapter is most thankful for her committed service to the profession as well as our sisterhood!

MEMBER NEWS

Recognitions, Celebrations, Well Wishes and Prayer Request



Congratulations to **Courtney Blake-Smith**
Principal of River Oaks Middle School in Wake County Schools.



Congratulations to **Glasher Robinson**, who served as a panelist for the *TeachNC Spotlight* for the BEST NC 2021 Innovation Lab.

What are you looking forward to during this holiday season?
Submit your answer by clicking [here](#). Use code **8705 2991**.

· 'TIS THE ·
SEASON

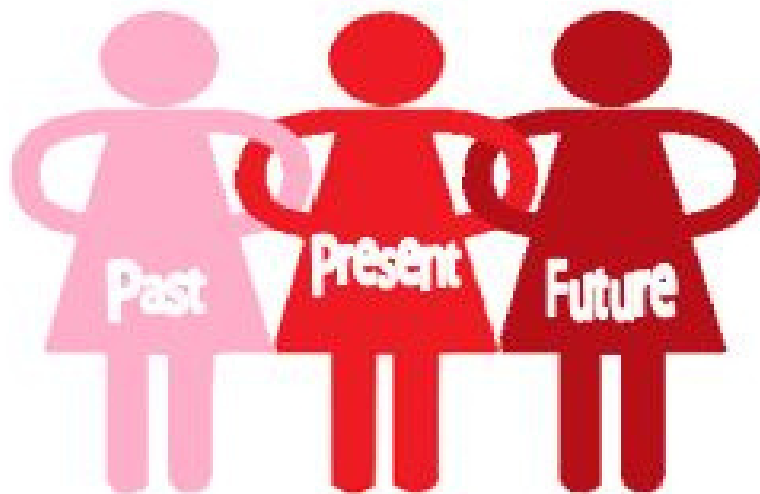
STATE NEWS

News and Updates from NC DKG

Reflecting on Past Leadership Can Help You Lead Forward!

By the Leadership Development Committee

The NC DKG theme, "Linking the Past, Present and Future," brings value and meaning to past leadership legacies. In retrospect, looking back is sometimes unfairly associated with a loss of momentum or a time to "move on." Instead, it provides an opportunity to transition effectively into the future. Many past leaders provided the vision, and others carried it forth. Take the opportunity to visit with past leaders and the wisdom they can share with new leaders.



R-e-f-l-e-c-t on your past chapter's leadership and continue to lead by the following:

- Review where you have been, how far you have come, and how you got to where you are today.
- Engage in what was positive in the past and build upon it.
- Foster commitment by linking the future with the past.
- Link the leadership legacy with the mission and vision of your chapter's work.
- Explore the past leaders' contributions.
- Celebrate past achievements to discover leader behaviors that will carry you forward.
- Thank others for past accomplishments as a way to build confidence about the future.



Sharing Gifts

Membership/Expansion

Susie Miller, Chair

Fall is officially upon us and the holidays are just around the corner. Each member has a special gift to share with their chapter and NC DKG. During the holidays and winter months, contact members with a note, card, email, phone call, or an in-person visit. Let them know you are thinking about them and are genuinely thankful for the talents, gifts, and contributions they share with the DKG Society and their community. The past few years have been difficult for many families and our sisters who are in the classroom. Encourage each other by reaching out during the dormant winter months. Spring is coming!

INTERNATIONAL NEWS

News and Updates from DKG International

Marketing DKG Within/Beyond the Society

Info below is adapted excerpts from p.52-53 of The Delta Kappa Gamma Bulletin Collegial Exchange

Marketing DKG within and beyond the Society requires knowing the facts.

Who is DKG? Create a list of who needs what DKG has to offer.

What are the benefits of DKG? Financial assistance/discounts, a showcase for one's work, attendance/participation in professional and personal growth opportunities, a network for personal and professional fellowship, and service and advocacy community and educational forums.

When is the time to market DKG? ANY TIME is the time to market DKG. Be persistent, consistent, and untiring!

Where is the place to market DKG? Any place is the place to market DKG.

Why DKG? Walk yourself through the Mission, Vision, and Purposes of DKG to reacquaint yourself with the essence of the Society.

How to market DKG? Two categories: initial marketing strategies and follow-up marketing strategies.

Initial Marketing Strategies (one example per subcategory)

Personal Contact	Contact a student teacher within your educational institution and share your DKG story.
Community Presence	Set up a table at the district's "New Teacher Orientation" to market the local DKG chapters.
Tokens of Encouragement	Provide care packages to a local school throughout the year to encourage educators and market DKG.
Invitations to DKG Events/Gatherings	Sponsor "Meet and Greet" informal gatherings to allow the "who" to see and hear the "what" and "why" of DKG.
Use of the DKG Membership Plan (*provided on the DKG website)	Read, personalize, and implement the plan in an orientation session with the "who."

Follow-Up Marketing Strategies

"Meet and Greet"	Pair current members with "meet and greet" attendees in order to maintain contact with them in whatever way is appropriate.
Award/Grant/Scholarship Recipients	Invite recipients to a meeting/gathering/event to share about their educational pursuits or endeavors. Extend an invitation for membership as appropriate.
Guest Speakers	Invite a local expert to speak at a DKG event; extend membership invitation to the speaker as appropriate.
High School Graduates (recipients of financial assistance)	Follow recipients through their collegiate experiences with tokens of encouragement. Encourage them to write articles for your newsletters. Extend membership invitation as appropriate.



MARK YOUR CALENDAR



Save
the
Date

**General Body
Meetings,**
6:00-7:30pm

2.7.2022

5.2.2022

**Executive Board
Meetings,**
6:00-7:30pm

1.31.2022

4.25.2022

NC DKG Dates to Remember

12.15.2021- Chapter Directory due to regional director

01.15.2022- Regional Director Annual Reports due

2022-2024 Regional Director nominee names due to 2nd Vice President Tammy Cullom

01.24.2022- ASK Time for chapter presidents

01.31.2022- NC DKG Educational Foundation Grant applications due

02.01.2022- Chapter President Annual Report due

Scholarship applications due for NC DKG
NC DKG News deadline

03.28.2022- ASK Time for chapter presidents

Conference & Convention Dates

04.29-05.01.2022

NC DKG Convention
Crowne Plaza Resort- Asheville, NC

07.12-16.2022

2022 International Convention
New Orleans, LA

04.28-30.2023

NC DKG Convention
Greenville, NC

International Dates to Remember

12.15.2021- Bulletin: Collegial Exchange Submissions due

01.15-02.15.2021 DKG Gallery of Fine Arts submission window open

02.01.2022- DKG International Scholarship application due

03.01.2022- Bulletin: Journal submissions due
DKGIEF Project applications due